

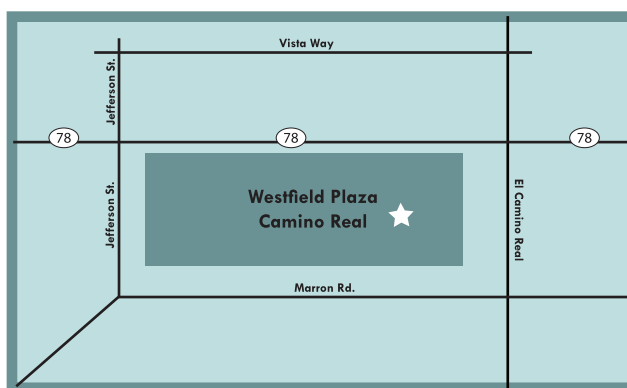
# Exhibitor Application

Register Now!

To showcase your product or service at this great Expo!



Expo Location Map



Carlsbad Health and Wellness Weekend  
Sprint Triathlon and  
Health & Fitness Expo

More than 1,000 triathletes will take to the beach and streets of Carlsbad during this fantastic race. The expo is held on Saturday at 2525 El Camino Real, which is the location of the athlete packet pick-up and on Sunday at Tamarack State Beach seawall, near the location of the finish line. The expo will feature food, merchandise, information, and the latest health & fitness products for spectators, race participants, and the general community.

Saturday, July 11, 10:00–4:00 p.m.

Sunday, July 12, 6:00–12:00 p.m.

Registration includes a 10' x 10' space with a tent, table and two chairs. Only outdoor locations are available on Sunday.

One Day Expo Booth: Sat: \_\_\_\_\_ or Sun: \_\_\_\_\_  
\$250 10'x10' space (Outdoor)  
Please Check one

Two Day Expo Booth:  
\$350 10'x10' space (Outdoor Sat)

Community Resource Vendor  
\$100 Saturday Only

Bag Insert: \$150 per product, \$225 per flyer, \$250 per magazine/catalog

Company Name: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment: (Make check payable City of Carlsbad) \$ \_\_\_\_\_

☐ Check Enclosed      Credit Card: ☐ Visa ☐ Mastercard

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_      Zip Code: \_\_\_\_\_

Verification Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail or Fax to:  
Spectrum Sports Management LLC  
2058 N. Mills, #454  
Claremont, CA 91711  
(909) 399-3553/(714) 242-6846 Fax

For More Information: [Carlsbadtriathlon.com](http://Carlsbadtriathlon.com)

Or contact Melinda Carter, Expo Manager, at [melinda@spectrumsports.net](mailto:melinda@spectrumsports.net) or call (949) 290-8299.

# 2009 CARLSBAD HEALTH & WELLNESS

The City of Carlsbad wishes to invite you to take advantage of an exciting opportunity to showcase your business and/or service. During this weekend of highlighting Health and Wellness, Carlsbad will be hosting a community Health & Fitness Expo and the 28th Annual Carlsbad Triathlon. There will be tremendous community exposure and marketing presence available to merchants and service organizations. The event has 1,000 race participants and with the high tourist season (July 11th weekend) you can expect 2,000-4,000 Expo attendees and Triathlon spectators.

## CARLSBAD COMMUNITY HEALTH & FITNESS EXPO:

Don't miss your chance to be a part of the 2009 Carlsbad Community Health & Fitness Expo. The date and time for this year's Expo is Saturday, July 12, 10:00 – 4:00pm, and Sunday, July 13, 6:00 – 12:00 p.m. The location of the Expo on Saturday will be at the South West corner of Westfield Plaza Camino Real, 2525 El Camino Real, Carlsbad, CA 92008 and Sunday the location is at Tamarack Surf Beach. If you are interested in participating in this year's event please read the following information and complete the attached application. For more information contact Melinda Carter, Expo Manager, at [melinda@spectrumsports.net](mailto:melinda@spectrumsports.net) or call (949) 290-8299.



## How to Apply (EXPO EXHIBITOR):

1. Receipt of completed application form with full payment.
2. Description of product, services, and/or sales items.
3. Signed Vendor Agreement (once approved).
4. Copy of current Carlsbad Business License. (for selling vendors only) (For more information on obtaining a Carlsbad Business License, call 760-602-2495 or visit our web site at [www.ci.carlsbad.ca.us/buslic/](http://www.ci.carlsbad.ca.us/buslic/).)
5. In addition to a business license, all food vendors must have a San Diego County Health Permit. (For more information on obtaining a San Diego County Health Permit, please call (619) 338-2363 or visit [www.sdcounty.ca.gov](http://www.sdcounty.ca.gov).)
6. Copy of current liability insurance policy listing City of Carlsbad as an additional entity insured. Call for current liability insurance policy regulations.
7. Exhibit space is limited. Space will be allocated on a first-come, first-serve basis determined by receipt of payment.
8. Maximum 3 vendors per profession/product.
9. Application for exhibit space must be received no later than July 1, 2009.

**\*\*Location of site within EXPO is not guaranteed\*\***

